

**POLITICAL INQUIRY RECORD:
FEDERAL, STATE & LOCAL CANDIDATE ADS
ALL QUESTIONS MUST BE ANSWERED**

- ☐ Federal Candidate
- ☒ State or Local Candidate
-

1. Requested by (Agency name, address, phone number & contact):

Agency Name ZURDO ADVERTISING & PROMOTIONS

Contact RAMON ROSADO

Phone Number 787-366-8700

Address
PMB 401
P.O. BOX 7891
GUAYNABO, PR 00970

2. On behalf of (Candidate name & authorized campaign committee name):

HECTOR ONEILL - PARTIDO NUEVO PROGRESISTA

3. Election (Office sought & date):

NOVEMBER 8, 2016

4. Date of request:

NOV 2, 2016

5. Request received by:

MARICARMEN SANTIAGO RIVERA

6. Details:

REGULAR BUY

7. Name, Address & Phone Number of contact person for the candidate or candidate's authorized campaign committee:

Contact Name COMITE AMIGOS HECTOR ONEILL

Phone Number 787-328-3792

Address
CALLE CARRAZO ESQ 199
GUAYNABO, PR 00969



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8. Name of treasurer of authorized committee:

YOLANDA RODRIGUEZ

9. Date and nature of follow-ups, if any:

10. Disposition:

- ☒ Accepted – see contract details
- ☐ Rejected – provide reason:

Additional Information:

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: TELEMUNDO DE PUERTO RICO	Date: NOV 2, 2016
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I, Ramón Rosado / Zurdo Advertising & Promotions,
 being/on behalf of: COMITE AMIGOS HECTOR ONEILL,
 a legally qualified candidate of the Partido Nuevo Progresista
 political party for the office of: Mayor
 in the PUERTO RICO
 election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): See contract attach

I represent that the payment for the above described broadcast time has been furnished by:

MARICARMEN SANTIAGO RIVERA

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Yolanda Rodríguez

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11/01/16 [Signature]
Date Signature

To Be Signed By Station Representative

☐ Accepted

☒ Accepted in Part

☐ Rejected

Signature Printed Name Title

CONTRACT

WKAQ
383 Franklin D Roosevelt Avenue
Hato Rey, PR 00918
(787) 641-2222

<u>Contract / Revision</u> 697293 /		<u>Alt Order #</u>
<u>Product</u> Campaña Nov 2-7		
<u>Contract Dates</u> 11/02/16 - 11/07/16		<u>Estimate #</u>
<u>Advertiser</u> COM.AMIG. HECTOR ONEILL		<u>Original Date / Revision</u> 11/01/16 / 11/01/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Station</u> WKAQ	<u>Account Executive</u> Maricarmen Santiago	<u>Sales Office</u> Puerto Rico Loc
<u>Special Handling</u>		
<u>Demographic</u> RA1849		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> 34244		<u>Advertiser Ref</u> 40200

And:

***ZURDO ADVERTISING & PROMOTIONS, INC**
PMB 401 PO BOX 7891
GUAYNABO, PR 00970

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WKAQ	11/02/16	11/07/16	5P-6P M-F	5P-6P		:30			NM	4	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/31/16	11/06/16	--111--				3	\$1,050.00			
	Week:	11/07/16	11/13/16	1-----				1	\$1,050.00			
N 2	WKAQ	11/02/16	11/07/16	10P-11P M-F	10P-11P		:30			NM	4	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/31/16	11/06/16	--111--				3	\$1,700.00			
	Week:	11/07/16	11/13/16	1-----				1	\$1,700.00			
Totals											8	\$11,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/01/16 - 11/07/16	8	\$11,000.00	(\$1,650.00)	\$9,350.00
Totals	8	\$11,000.00	(\$1,650.00)	\$9,350.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)
 FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.